



**Circular Economy**  
as an opportunity to  
solve global issues



# Universidad **Externado** de Colombia

## ABOUT US

- Universidad Externado de Colombia was founded in 1886 with the aim of achieving freedom in education.
- More than 13,000 students.
- 17 Undergraduate programs.
- +250 graduate programs.

## EXTERNADO SCHOOL OF MANAGEMENT

**“We educate agents of change in managerial abilities to enable organizations to contribute to sustainable development within emerging economies”**

- With more than 55 years of experience in the field of Business, Externado School of Management is Distinguished for its excellent academic background, human quality, ethics of service and commitment to the economic development of the country.



## PORTFOLIO

- Bachelor Degree in Business Administration.
- 13 Masters Program.
- PhD Program
- Executive educational Business Programs.

# CIRCULAR ECONOMY

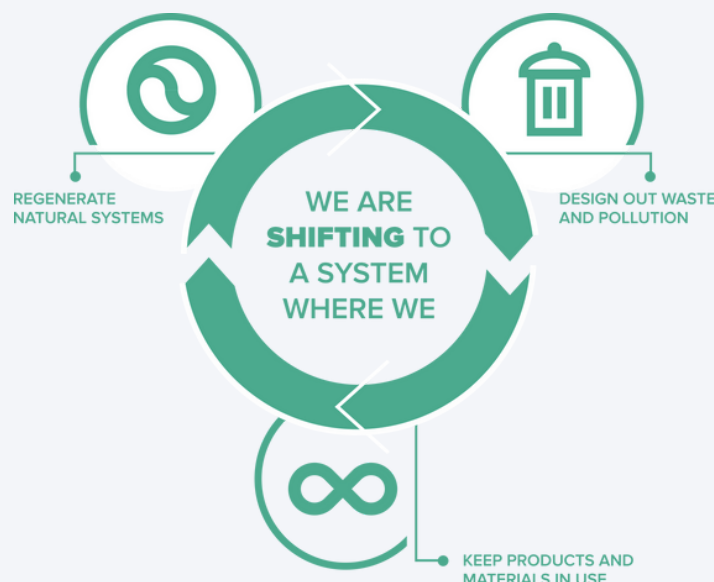
## BSIEM

### 2022

Circular Economy (CE) emerges as an alternative to the linear economy paradigm and provides new ways to reduce the impact of how we produce and consume. According to the Ellen Mcarthur foundation, CE is an economic system that is regenerative by design and decouples economic growth from environmental degradation.

This course's main objective is to discuss global challenges and, with a multicultural and interdisciplinary scope, consider how the CE can be an alternative to confront them.

Universidad Externado de Colombia welcomes you all to be part of this exciting learning experience.



## PROGRAM OBJECTIVES:

- Explore the current global environmental and social challenges.
- Understand the concept and principles of the Circular Economy.
- Identify big challenges, skills, empathy and create groups.
- Raise awareness about individual responsible actions (online tool).
- Work in a collaborative team proposal using CE as an opportunity to tackle global challenges



# PROGRAM OVERVIEW

GLOBAL CONTEXT

COLOMBIAN CONTEXT

CIRCULAR ECONOMY  
CONCEPTS AND  
PRINCIPLES

CIRCULAR ECONOMY  
PRACTICES

GLOBAL CHALLENGES

EXPERTS PANNEL

TEAM WORK  
SESSIONS

FINAL  
PRESENTATIONS



# Universidad **Externado** de Colombia

**SCHOOL OF MANAGEMENT**

**Sign up:**

[https://forms.office.com/pages/responsepage.aspx?id=mk2UO1EQhUawnZqV7i29mZwl\\_eWUDUIPsFnjl0j8mLpUNVJBMUtBSkRaS0NUVFhSRU5TVDJIRk5SRS4u](https://forms.office.com/pages/responsepage.aspx?id=mk2UO1EQhUawnZqV7i29mZwl_eWUDUIPsFnjl0j8mLpUNVJBMUtBSkRaS0NUVFhSRU5TVDJIRk5SRS4u)

**Registration deadline:**

November 10th

For further information please contact us:

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