

MSC. INTERNATIONAL MANAGEMENT

**Institute of business Studies of the Russian Presidential Academy of National
Economy and Public Administration
Master in International Management
Course list 2017-2019**

№	Course name	ECTS
Semester one		
1.	Global Marketing Strategies	5
2.	Global Business Planning	5
3.	Global Strategy Analysis	5
4.	Multinational Financial Management	5
5.	Human Resource Management in the Global context	5
6.	International business law	5
7.	Career planning	-
8.	Corporate Social Responsibility	2*
9.	Graphical Presentation of Corporate Performance Results (Management Graphics)	-*
10.	Teambuilding	-
Total for semester 1		32
Semester two		
11.	Macroeconomic policy for Emerging markets	4
12.	Management Models for Emerging markets	4
13.	Project management	4
14.	Investing and project financing in Emerging Markets	4
15.	Innovations management	2
16.	<i>Course Development Methodology/ Research Methodology**</i>	2/2
17.	Interdisciplinary project "Strategic Marketing"	6
18.	2 disciplines to be selected from those listed below***:	4 (2 each)
	<i>Sales and Distribution management in emerging markets</i>	
	<i>The Automotive Industry in emerging markets</i>	
	<i>Multinational Oil and Gas Project Management</i>	
	<i>Consumer Behaviour in emerging markets</i>	
	<i>Corruption and anti-corruption</i>	
	<i>Cross-cultural management</i>	
Total for semester 2		28
Semester 3		
19.	Research Methodology	2
20.	Leadership	2
21.	International Business Communications	2
22.	International Finance Specialization	11 ECTS
	Managing M&A deals (3)	3
	M&A(2)	2
	Company valuation and company value management (2)	2
	Risk Management (2)	2
	International Tax Planning (2)	2
23.	International Entrepreneurship Specialization	11 ECTS
	International Entrepreneurship (3)	3

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	Economic Environment of Entrepreneurship (2)	2
	Entrepreneurial Finance (2)	2
	Innovative business-models (2)	2
	Innovative business-model design (2)	2
24.	Alternative Marketing Specialization	11 ECTS
	Alternative marketing (3)	3
	VUCA environment: Team Creativity Development. (2)	2
	Innovative business-models (2)	2
	Contemporary communication environment (2)	2
	Event management (2)	2
25.	Capstone project on specialization	5
26.	Consulting Project	8
	Total for semester 3	30
	Semester 4	
	Master Thesis	30
	Total for 2 years	120

* For international students under the IBSA double-degree programme it is an optional course. Students are, however, encouraged to follow it and most of them do.

** *Course Development Methodology* is for Russian-speaking students only. International students under the IBSA double-degree programme study *Research methodology* course, as they already start working on their thesis in Semester 2.

*** International students under the IBSA double-degree programme have to take three courses from the list.