

Universidad  
**Externado**  
de Colombia

SCHOOL OF MANAGEMENT

# CIRCULAR ECONOMY AS AN OPPORTUNITY TO SOLVE GLOBAL ISSUES



**BSIEM 2023**

**November 20<sup>th</sup> – 24<sup>th</sup>**

# EXTERNADO'S MISSION

As a higher education institution dedicated to teaching and research in Social Sciences, with a humanistic conception, the Externado University of Colombia promotes and practices absolute respect for life. Its activity is carried out within a pluralistic philosophy, open to all currents of thought, foreign to dogmatism and respectful of all religious creeds and political ideologies. The University promotes tolerance as a formula to achieve peace and progress within heterogeneity, welcomes students from all regions of the country and considers diversity as one of its greatest assets. The Externado de Colombia has confidence and optimism in the viability of Colombia as a nation and works for the reaffirmation of national identity; It supports integration with Latin American countries as a guarantee of a significant presence in the international arena and encourages cooperation with universities around the world to stay in touch with universal culture and updated in the face of advances in science. Within the liberal spirit that animates it, the Externado de Colombia University pursues the ideal of freedom as an inalienable right of the human being; has faith in democracy; fights for the improvement of the Social Rule of Law, in the search for equality on the social and economic levels, and respect for Fundamental Rights. Likewise, it has always sought the comprehensive training of its students: it seeks to forge true citizens aware of their commitments to the nation; people of integrity, with independence of character and practitioners of impeccable civic ethics, public and private; supportive, authentic, austere professionals, gifted with judgment, capable of resisting intimidation, confronting corruption and contributing to rescuing the dignity of the country.



Universidad Externado de Colombia was founded in 1886 by Pinzon Warlostén, a young Jurist and educator who believed in the power of free expression.

Under his belief and with support of a group of illustrious radical liberal professors, Universidad Externado de Colombia was born.

The Universidad Externado de Colombia is dedicated to the teaching and research of social sciences with a humanistic conception.





# ABOUT THE PROGRAM

Today's global situation is dealing with environmental catastrophic situations such as severe droughts, record breaking heat waves, forest fires, along with the imminent energy crisis. All those events are triggering deforestation, biodiversity loss, limited access to clean water, poverty and forced displacement which, added to the lack of the depletion of natural resources, this configures a puzzling challenge to policymakers, managers, and general population to achieve a Sustainable Development. Circular Economy (CE) emerges as an alternative to the linear economy paradigm and provides new ways to reduce the impact of how we produce and consume. According to the Ellen Mcarthur foundation, CE is an economic system that is regenerative by design and decouples economic growth from environmental degradation. For our universities it is mandatory to provide students with new paths of knowledge to tackle the world's changing conditions. This course's main objective is to discuss global challenges and, with a multicultural and interdisciplinary scope, consider how the CE can be an alternative to confront them. Universidad Externado de Colombia welcomes you all to be part of this exciting learning experience.



# LEARNING OBJECTIVES



Know the situation of SMES with CE business models in Colombia



Identify main constraints and opportunities regarding Circular Economy implementation



Interact with managers and international collaborative teams to co create circular solutions



Specify challenges and solutions





## DATE AND TIME

**November 20<sup>th</sup> – 24<sup>th</sup> - Monday to Friday**

8:00 a.m. – 11:00 a.m. Colombia

Access your timezone here:

 <https://www.worldtimebuddy.com>



# PROGRAM OVERVIEW

**Monday  
November 20th**

Introduction Circular Economy  
Concept and Principles and Practices

**Tuesday  
November 21st**

Colombian landscape  
SME'S, diagnosis and challenges

**Wednesday  
November 22nd**

Talking with managers,  
Questions and ideas

**Thursday  
November 23rd**

Proposal Development

**Friday  
November 24th**

Final Presentation and closure

## IMPORTANT INFORMATION



To obtain the certificate, the student must have 80% of attendance in the live sessions.



During the program, time slots will be available for groups to meet.



As an assignment the program will have a group activity that is mandatory for certification.



The sessions are composed of classes, lectures, workshops and debates.