

CIRCULAR ECONOMY AS AN OPPORTUNITY TO SOLVE GLOBAL ISSUES







BSIEM 2023

November 20th – 24th



EXTERNADO'S MISSION

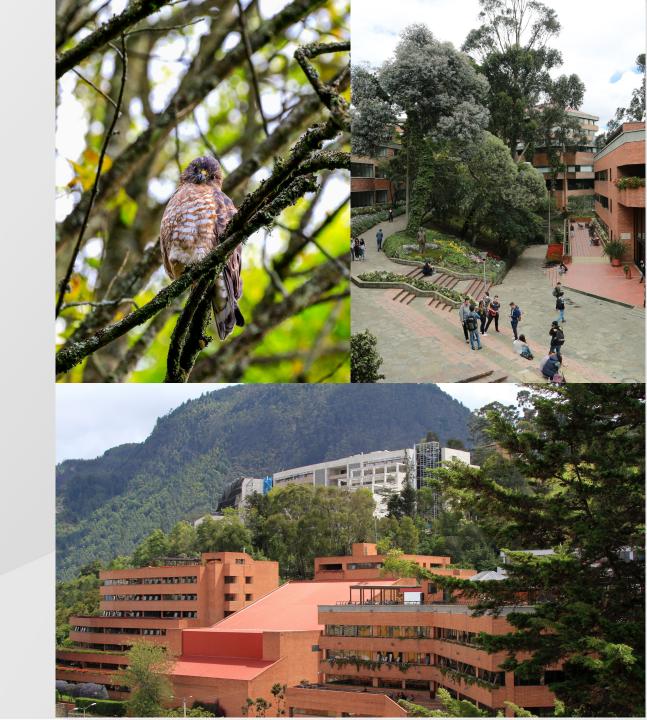
As a higher education institution dedicated to teaching and research in Social Sciences, with a humanistic conception, the Externado University of Colombia promotes and practices absolute respect for life. Its activity is carried out within a pluralistic philosophy, open to all currents of thought, foreign todogmatism and respectful of all religious creeds and political ideologies. The University promotes toleranceas a formula to achieve peace and progress within heterogeneity, welcomes students from all regions of thecountry and considers diversity as one of its greatest assets. The Externado de Colombia has confidence and optimism in the viability of Colombia as a nation and worksfor the reaffirmation of national identity; It supports integration with Latin American countries as aguarantee of a significant presence in the international arena and encourages cooperation with universities around the world to stay in touch with universal culture and updated in the face of advances in science. Within the liberal spirit that animates it, the Externado de Colombia University pursues the ideal of freedomas an inalienable right of the human being; has faith in democracy; fights for the improvement of the Social Rule of Law, in the search for equality on the social and economic levels, and respect for Fundamental Rights. Likewise, it has always sought the comprehensive training of its students: it seeks to forge true citizensaware of their commitments to the nation; people of integrity, with independence of character and practitioners of impeccable civic ethics, public and private; supportive, authentic, austere professionals, gifted with judgment, capable of resisting intimidation, confronting corruption and contributing to rescuingthe dignity of the country.



Universidad Externado de Colombia was founded in 1886 by Pinzon Warlosten, a young Jurist and educator who believed in the power of free expression.

Under his belief and with support of a group of illustrious radical liberal professors, Universidad Externado de Colombia was born.

The Universidad Externado de Colombia is dedicated to the teaching and research of social sciences with a humanistic conception.





ABOUT THE PROGRAM

Today's global situation is dealing with environmental catastrophic situations such as severe droughts, record breaking heat waves, forest fires, along with the imminent energy crisis. All those events are triggering deforestation, biodiversity loss, limited access to clean water, poverty and forced displacement which, added to the lack of the depletion of natural resources, this configures a puzzling challenge to policymakers, managers, and general population to achieve a Sustainable Development. Circular Economy (CE) emerges as an alternative to the linear economy paradigm and provides new ways to reduce the impact of how we produce and consume. According to the Ellen Mcarthur foundation, CE is an economic system that is regenerative by design and decouples economic growth from environmental degradation. For our universities it is mandatory to provide students with new paths of knowledge to tackle the world's changing conditions. This course's main objective is to discuss global challenges and, with a multicultural and interdisciplinary scope, consider how the CE can be an alternative to confront them. Universidad Externado de Colombia welcomes you all to be part of this exciting learning experience.



LEARNING OBJECTIVES



Know the situation of SMES with CE business models in Colombia



Identify main constraints and opportunities regarding Circular Economy implementation



Interact with managers and international collaborative teams to co create circular solutions



Specify challenges and solutions







DATE AND TIME

November 20th –24th - Monday to Friday

8:00 a.m. - 11:00 a.m. Colombia

Access your timezone here:

https://www.worldtimebuddy.com





PROGRAM OVERVIEW

Monday November 20th

Introduction Circular Economy
Concept and Principles and Practices

Tuesday November 21st

Colombian landscape SME'S, diagnosis and challenges

Wednesday November 22nd

Talking with managers, Questions and ideas

Thursday November 23rd

Proposal Development

Friday November 24th

Final Presentation and closure



IMPORTANT INFORMATION



To obtain the certificate, the student must have 80% of attendance in the live sessions.



During the program, time slots will be available for groups to meet.



As an assignment the program will have a group activity that is mandatory for certification.



The sessions are composed of classes, lectures, workshops and debates.