

# BSIEM INDIA – 2024

## THE BUSINESS AND SOCIAL IMPACT IN EMERGING MARKETS

HOSTED AND ORGANIZED BY SPJIMR, INDIA





SPJIMR is ranked no.1 in India and no.40 in the World by the FT Global - Masters in Management Rankings 2024





# About CISC

SPJIMR's Centre for Innovation in Sustainable Development (CISC) is a networking and knowledge hub for the community of NGOs, policy makers, and commercial organisations who are developing solutions that address one or more of the sustainable development goals outlined in the UN's 2030 Agenda for Sustainable Development. CISC offers a specialised Post Graduate Diploma in Management for managers in the development sector and hosts periodic knowledge updates and events of relevance to the development community. The Centre's thought leadership efforts are currently focused on solutions that improve agricultural livelihoods and promote educational equity.



## Vision of SPJIMR

We aspire to be India's most innovative and socially responsive school of management. We create knowledge and influence practice by combining original research and thought, innovative pedagogy and proactive industry engagement. Our students become value-based leaders of tomorrow with a global mindset and social sensitivity. We do this through the creation of a collaborative and engaging two-way learning experience.

## Mission of SPJIMR

Our mission is to Influence Practice and Promote Value-based Growth. Our students will recognise, understand, and uphold the social relevance of business decisions, including within the underserved sections of society.

We uphold this mission because we recognise our twin roles – as a responsible member of the Bharatiya Vidya Bhavan and as a responsive member of the Indian society at large and look at ourselves in a wider context as a 'Beyond MBA' institution. As a community, we will realise these objectives through integrity, self-accountability, professional discipline, and hard work. We value operational freedom and uphold an entrepreneurial, agile, flexible, and collaborative culture.

# BSIEM INDIA Objectives

The objectives have been aligned with some of the changing international and national priorities.

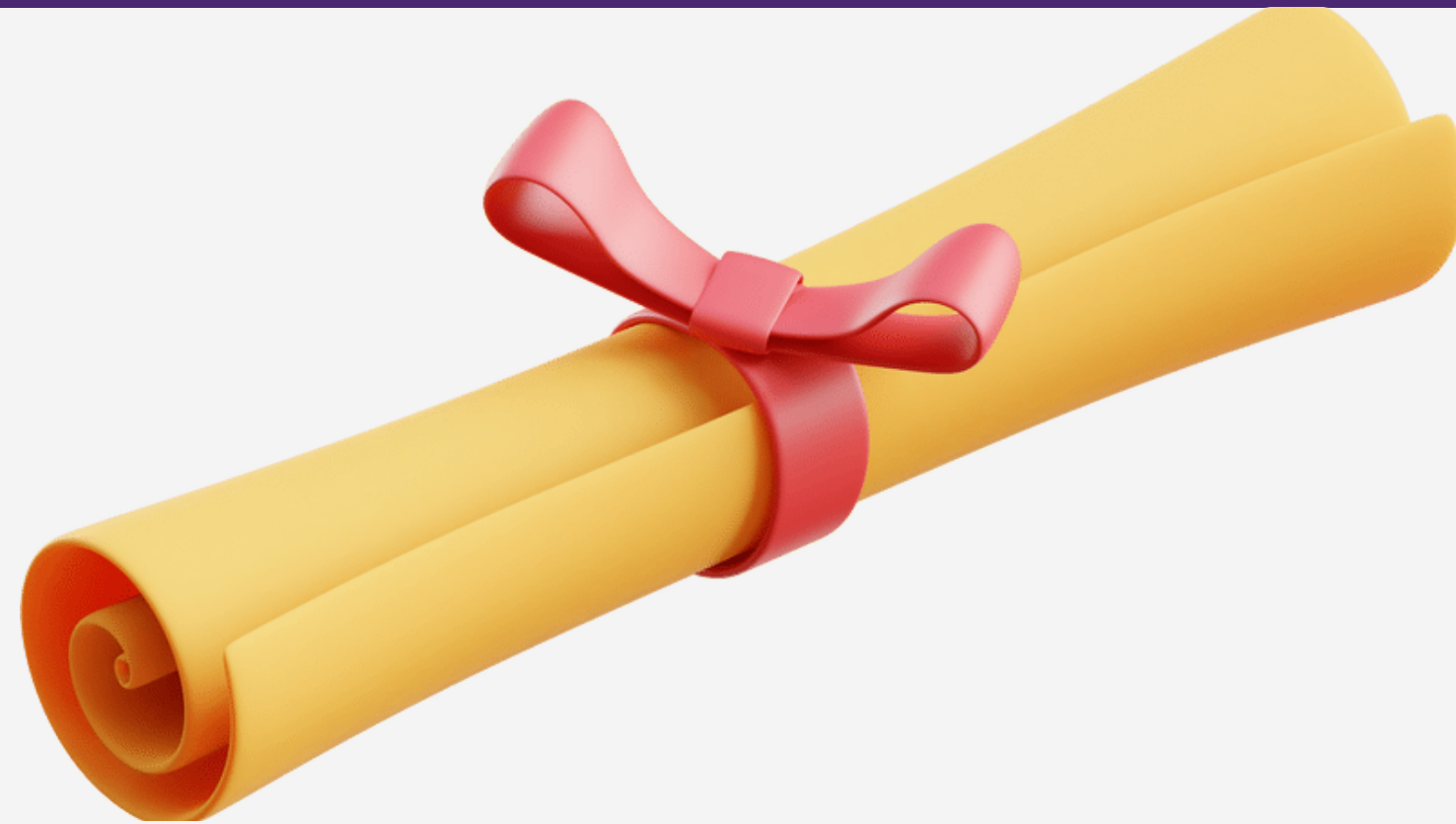
- This program on “Adopting Sustainability” will feature illustrative examples drawn from various sources - interventions taken up by the government and public sector, by private sector, social sector entities, and academic institutions.
- This will help participants develop knowledge on the macro picture in India related to sustainability, as also understand a myriad of initiatives taken by various stakeholders in the economy, to not only bring about heightened awareness, and also provide impetus to action to support measures to alleviate and mitigate issues related to Sustainability.
- The important modules and sessions would be around Waste Management by Subject Matter Experts (Academics and Practitioners)

Students would be required finding solution of real life problems in the area of Waste Management

# AGENDA

Header	Monday Feb 12, 2024	Tuesday Feb 13, 2024	Wednesday Feb 14, 2024	Thursday Feb 15, 2024	Friday Feb 16, 2024
	Module 1	Module 2	Module 3	Module 4	Project Presentation
Topic	CISD Overview	Waste Management (Knowledge Session)	Problem Statement	Groupwork with Stakeholders	Presentation
IST 6:30 pm - 7:10 pm	Agenda Discussion and Introduction Session by Prof. Prabhat Pani	Presentation on Waste Managment Prof. Shalini Talwar, SPJIMR	Vijasu Ecotech Mr.Ranjit Shetty Founder (6:30pm to 7:30pm)	Open Discussion	Presentation by Students (All countries)
IST 7:10 pm - 7.50 pm	Key activity areas of <b>Centre for Innovation in Sustainable Development – CISD</b> By Prof. Prabhat Pani and Prof. V. Shankar	Presentation on key Waste Management priorities by Urban Cities Experts	RUR GreenLife Ms.Monisha Narkhe Founder (7:30pm to 8:30pm)	Groupwork	
IST 7:50 pm - 8:30 pm	Presentation of Projects undertaken by students for <b>CISD</b>	Presentation on Government regulations related to Waste Management by Guest Speaker		Groupwork	

# IMPORTANT INFORMATION



## **To Obtain The Certificate**

- Students must have 80% attendance in the live session.
- Participation in the group work and presentation on the final day of the project.
- The India Standard Time for the session is 6:30pm to 8:30pm.



# Speaker

Mr. Prabhat has over 40 years of rich experience as a leader. He has successfully led businesses in the Hospitality, Telecom and FMCG industries. His last assignment was with TATA Trusts, Mumbai as Head- Partnerships & Technology.

He has wide experience across India in handling portfolios of Sales, Marketing, Operations and General Management in large companies engaged in the FMCG, Telecom and Hospitality spaces. He holds a degree in Engineering from BITS, Pilani, and Post-Graduate Diploma in Management from IIM, Ahmedabad. He is also a member of the Board of Governors of IIM, Sambalpur.



**Prabhat Pani**  
Executive Director  
Centre for Innovation in Sustainable  
Development (CISD), SPJIMR



# Speakers



**V Shankar**  
**Executive in Residence**  
**SPJIMR**

Mr. V. Shankar has over four and half decades of rich industry experience, including eighteen years in Unilever and eighteen years in the Tata Group. Mr Shankar was the Managing Director and CEO of Rallis India Limited, A Tata Enterprise, till 2019. During his tenure in Rallis spanning over 13 years, he led Company transformation across all perspectives covering Finance, Customer, Internal Processes, People and Governance. In 2021 he was the Director-General of the Centre of Excellence for Sustainable Agriculture and Farm Excellence (C-SAFE), a part of Tata Chemicals Society for Rural Development, the CSR arm of Tata Chemicals.



**Shalini Talwar**  
**Associate Professor, SPJIMR**  
**Finance & Economics**

Dr. Talwar is an Associate Professor in the Department of Finance and Economics and also the Research Lead - CISD at SPJIMR. With a Ph.D. in Management Studies and MBA in Finance & Marketing, Shalini has a cumulative work experience of 25 years in industry and academia. Her professional interests span three key domains - teaching, research, and editorial responsibilities.



Gangotree Energy Projects (GEP) is an ESG focussed company working in the space of Sustainability-Renewable Energy through processing of waste; both Urban and Rural.

It derives its name from the Source of the river 'Ganges', which manifests in its approach to the problem of waste i.e. to solve it at the source. The company promotes active segregation of waste at source coupled with bespoke technological solutions for Urban and Rural waste management making it extremely viable and manageable. It contributes to the SDGs of United Nations participating in the circular economy with its cleantech solutions.







Founded in 2009, RUR GreenLife is a social environment enterprise providing customized holistic turnkey solutions for institutions, corporates, residential societies, schools and individuals, both decentralized and sustainable. They educate and empower citizens to become eco-conscious and responsible to make their waste into a resource. Their innovative patented GreenGold Aerobic Biocomposters, they provide in situ composting solutions and set up dry waste recycling systems ensure that over 90% of waste is recycled efficiently. RUR GreenLife cost-efficient, zero energy composters replicate the forest way of composting. The resulting nutrient-rich compost is utilized for kitchen and terrace gardens, making cities cleaner, greener and increasing biodiversity in urban spaces. Through interactive hands-on workshops and training programs, RUR aims to make sustainable living a reality, reduce the waste load on landfills. provide food security by remediating soil reduction, mitigate climate change and protect the PlanetRUR Green life.





# Registration Link

# Thank You

