

## BACHELOR PROGRAM “INTERNATIONAL MANAGEMENT” 2023-2024

### Autumn semester

№	COURSE TITLE	ECTS
1.	Business English	3
2.	International Economic Relations	2
3.	Marketing	3
4.	Advertising Management	2
5.	International Management	3
6.	Fundamentals of Financial Management	3
7.	Project management	2
8.	Quantitative methods in management decision-making	3
9.	Corporate and Social Responsibility	2
10.	Russian Language	3
11.	Career Planning	2
12.	Business Planning *	2
13.	Strategic management*	3
14.	Strategies and Tactics of Business Interactions*	2
15.	Production management*	3
16.	Strategic marketing*	3

\*Fourth year course

### Spring semester

№	Course title	ECTS
1.	Business English	4
2.	Russian Language	4
3.	Methods for making management decisions	3
4.	Organization Design	2
5.	International Finance	2
6.	Introduction to PR	1
7.	International Loan and Currency Relations	2
8.	International commercial transactions	2
9.	International Logistics	2
10.	Public service models in Russia	1
11.	Innovation Approaches to Data-driven Enterprise Management	2
12.	Cross cultural Management*	2
13.	Innovation Management*	2
14.	Business Decision Modeling*	2

\*Fourth-year course